

SAPPHIRE 2008
Berlin - 19 mai - Agenda Retail

Utilisateurs des logiciels de gestion SAP

échanges & partages

interactivité



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- 10.00 – 11.00** **General Session**
Henning Kagermann, Chief Executive Officer, Chairman of the SAP AG Executive Board, SAP
- 12.00 – 01.00** **Unification Through Business Process Excellence at the EDEKA Group**
Dr. Stephan Schelo, Managing Dir, LUNAR GmbH (EDEKA Zentrale AG & Co. KG)
- SAP Customer Relationship Management: Simple and Powerful**
Bob Stutz, EVP and General Mgr, Industries and SAP CRM, SAP
- Building an Enterprise SOA with SAP NetWeaver and Enterprise Services**
Gunter Schlageter, Prof. Dr., Institute for Cooperative Systems, City of Hagen,
Ulrich Scholl, VP, Platform Marketing, SAP
- 1.00 – 2.00** **Lunch**
- 2.00 – 3.00** **Understand. Anticipate. Inspire: The Executive Vision for SAP for Retail**
Darryl Owen, VP and Head, Trade Industries EMEA, SAP
- Creating Highly Productive Information Workers**
Tolu Akinola, Dir, SAP
- Accelerating Innovation by Composing, Not Coding**
Aiaz Kazi, VP, Platform Marketing, SAP
- Achieving Financial Excellence with SAP Solutions**
Santosh Takoor, Dir, CFO Solutions, SAP

3.00 – 4.00**Innovation Leadership in Wholesale Distribution**

Prof. Dr. Christine Arend-Fuchs, Mgr, Strategic Business Development, SAP

The SCM Road Map to a Responsive Supply Network

Stefan Theis, Head, ASM SCM, SAP

The Best People and Talent with SAP ERP HCM

David Ludlow, VP, Product Strategy, SAP

SAP Apparel and Footwear: Enabling Business Evolution at Benetton

Adolfo Pastorelli, CIO, Benetton Group Spa,

Gionata Berna, Program Mgr, SAP Initiatives, Benetton Group Spa

Mastering Complex Business Networks with SAP Transportation Management

Bernd Lauterbach, Sr Business Solution Architect, SAP,

JP Wiggins, Dir, Travel and Logistics Services, SAP

4.00 – 5.00**SAP NetWeaver: Making IT Strategic to Your Business**

Fergus Griffin, VP, Platform Marketing, SAP

Soirée SAP France